

# SPONSORSHIP OPPORTUNITIES AND BENEFITS

Special Populations Tennis  
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2013 SERVE & SUPPORT  
A Benefit for  
Special Populations Tennis  
October 19th  
Atlanta Athletic Club

2013 SPECIAL POPS FALL CLASSIC  
October 26th & 27th  
Sandy Springs Tennis Center

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TAX ID: 20-3481437

**TITLE SPONSOR**  
**\$10,000**  


**PRESENTING SPONSOR**  
**\$5,000**  
or \$7,500 in Retail Value  
Auction Donation

**ASSOCIATE SPONSORS**  
**\$2,500**  
or \$3,750 in Retail Value  
Auction Donation

**COURT SPONSORS**  
**\$1,000**  
or \$2,000 in Retail Value  
Auction Donation

**ACE SPONSORS**  
**\$500**  
or \$1,000 in Retail Value  
Auction Donation

**COURTSIDE FRIENDS**  
**\$250**  
or \$500 in Retail Value  
Auction Donation

Dual-event Exposure  
Large Company Logo on back of Fall Classic T-Shirts  
Courtside Banner\* Space available during Fall Classic and Serve & Support 2013  
Company Logo on all Printed Event Materials  
Corporate Logo is associated with all Fall Classic Correspondence  
10 Invitations to the Serve & Support 2013 Benefit  
Company Representative to Present Sportsmanship Awards during Fall Classic  
Company Representative to Welcome Supporters and guests at the Serve & Support 2013 Benefit  
Invitation to Special Pops Golf Outing at Country Club of Roswell  
Tent Space available during Fall Classic

Dual-event Exposure  
Company Logo on back of Fall Classic T-Shirts  
Courtside Banner\* Space available during Fall Classic and Serve & Support 2013  
Company Logo on all Printed Event Materials  
8 Invitations to the Serve & Support 2013 Benefit  
Special Mention during the Fall Classic  
Invitation to Special Pops Golf Outing at Country Club of Roswell  
Tent Space available during Fall Classic

Dual-event Exposure  
Small Company Logo on back of Fall Classic T-Shirts  
Courtside Banner\* Space available during Fall Classic (One 3X5 banner)  
Banner Space available during the Serve & Support 2013 Benefit  
6 Invitations to the Serve & Support 2013 Benefit

Dual-event Exposure  
Company Name on Fall Classic Banner  
Banner Space\* available during the Serve & Support 2013 Benefit  
4 Invitations to the Serve & Support 2013 Benefit

\*sponsor-supplied banner

Dual-event Benefit  
Company name on Fall Classic Banner  
2 Invitations to the Serve & Support 2013 Benefit

Dual-event Benefit  
Company name on Fall Classic Banner  
1 Invitation to the Serve & Support 2013 Benefit



*"It has been my great honor and privilege to be associated with Special Pops. I have loved the sport of tennis my entire life...to watch these special athletes build friendships and connect with others while playing this game has only deepened my appreciation. Tennis is a great passion in my life, and Special Pops presents the best that the sport—or any sport—has to offer...building relationships that last forever."—Perry Laurentino, 680 The Fan*